FILED

JOHN J. DEGNAN ATTORNEY GENERAL OF NEW JERSEY

By: Joan D. Gelber
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September 13, 1979

NEW JERSEY STATE BOARD

OF MEDICAL EXAMINERS

STATE OF NEW JERSEY
DEPARTMENT OF LAW & PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
BOARD OF MEDICAL EXAMINERS
DOCKET NO. H 79-5214

IN THE MATTER OF THE SUSPENSION OR REVOCATION OF THE LICENSE OF

Administrative Action

JOSEPH A. LISA, D.C.

CONSENT ORDER

TO PRACTICE CHIROPRACTIC IN THE STATE OF NEW JERSEY

This matter was opened to the State Board of Medical Examiners by way of Complaint filed June 5, 1979, by John J. Degnan, Attorney General of New Jersey, by Joan D. Gelber, Deputy Attorney General, against Joseph A. Lisa, D.C., having offices at Delsea Drive and Crafton Avenue, Pitman, New Jersey. The Complaint alleged in one count that respondent had prescribed or dispensed medications for treatment of specific ailments of patient Florence Thomas in violation of N.J.S.A. 45:1-14.5. A second count alleged that respondent represented that the patient must undergo 64 treatments, which precise number of treatments would correct her back condition; said representation was alleged to constitute, among other things,

use or employment of misrepresentation or false promise, a violation of N.J.S.A. 45:1-21(b) and professional misconduct, 45:1-21(e).

Respondent has been represented in these proceedings by Jeffrey N. Goldstein, Esq., of Smith, Sand and Goldstein, P.C., and has denied all allegations of the Complaint.

It appearing that the parties desire an amicable resolution of this matter, and good cause appearing for the entry of the within Order,

IT IS on this 2 day of Sept. 1979,

ORDERED:

That respondent shall cease and desist from the practice of administering, dispensing, selling or offering for sale vitamins, food supplements, or medications of any sort whatsoever, and it is further

ORDERED:

That respondent shall restore to Florence Thomas the sum of \$11.00, pursuant to N.J.S.A. 45:1-22(d); and it is further

ORDERED:

That respondent shall cease and desist misrepresenting the course of chiropractic care by assuring patients of a definite cure of a condition or of a definite number of treatments required for correction of an existing condition; and it is further

ORDERED:

That for these two separate causes of action respondent shall pay a penalty of \$500.00 plus costs of \$370.00 pursuant to N.J.S.A. 45:1-25.

EDWIN H. ALBANO, M.D.

PRESIDENT

BOARD OF MEDICAL EXAMINERS

I CONSENT TO THE TERMS
AND ENTRY OF THE WITHIN
ORDER.

JOSEPH A. LISA, D.C.

JEFFREYVN. COLDSTRIN, ESC ATTORNEY FOR RESPONDENT, JOSEPH A. LISA, D.C.

DATED: September 12, 1979